

## **PRIVACY POLICY**

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Q Tonic, LLC (“Q Mixers”, “we”, “us”, or “our”) is committed to keeping your personally-identifiable information secure. We will only use your personally-identifiable information in accordance with this Privacy Policy. This Privacy Policy applies to our website as well as our Facebook, Instagram, Twitter and other social media or interactive pages (collectively, “Sites”) and explains how your personally-identifiable information is collected, used, and disclosed by Q Mixers.

Q Mixers reserves the right to update or modify this Privacy Policy at any time. Please check back from time to time so you are aware of any changes or updates to the Privacy Policy. We will indicate the Privacy Policy’s effective date on the first page of the Privacy Policy.

Your use of any our Sites signifies that you agree to the terms of this Privacy Policy.

## **PERSONAL INFORMATION COLLECTED**

On our Sites, we may collect certain personally-identifiable information about our online visitors. Personally-identifiable information relates to an individual consumer – for example, name, address, telephone number and e-mail address. You may provide personally-identifiable information, for example, by entering a promotion or signing up for a newsletter that we may offer. We don’t require you to register or provide personally-identifiable information to view our Sites or access much of its content. Here are the ways we collect personally-identifiable information.

### Newsletters

If you signed up for a newsletter from Q Mixers, we would collect your email address to send you information about products, promotions and other information relating to our products that may be of interest.

### Contests, Sweepstakes and Games

Our Sites may contain notices of contests, sweepstakes and games we are conducting, which you may enter electronically in some cases. In those cases, we would use the information you provide to conduct the promotion (for example, to contact you if you’re a winner). We would not use the information you for any other purpose unless you’ve agreed otherwise.

### Other Site Features

We may offer visitors to our Sites various features for their enjoyment, which we may change from time to time. In those cases, we may ask you to submit certain personally-identifiable information so we can provide you with these features.

### Aggregate and Non-Personal Information

We collect certain aggregate and non-personal information when you visit our Sites. Aggregate and non-personal information does not relate to a single, identifiable visitor. It tells us how many users visited our Sites or the pages accessed. By collecting this information, we learn how to best tailor our Sites to our visitors. We collect this information through a “cookie” and other technologies, as explained below.

## **USE OF COOKIES AND OTHER TECHNOLOGIES**

Cookies are very small text files, located on your computer's hard drive. We employ the use of cookies and use them in several ways which help track information about the users of our Sites. Such information helps us better understand how you go through our Sites so that we may tailor your experience at our Sites. Cookies are also used to tell us whether you have visited our Sites previously and to help us determine whether you came to our Sites from a particular Internet link or banner advertisement. Cookies cannot and will not be used by us to retrieve any personally-identifiable information about you from your computer that has not previously been voluntarily provided to us.

Our Sites may use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help us to analyze how users use the Sites. If we use Google Analytics, the information provided and generated by the cookie about your use of our Sites (including your IP address) will be transmitted to and stored by Google on services in the United States and/or in other countries. Google will use this information for the purpose of evaluating your use of our Sites, gathering reports on Site activity for us and providing other services relating to Site activity. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data kept by Google. You may reject cookies by selecting the appropriate settings on your browser. If you choose to do so, however, you may not be able to use certain areas and features/functions of our Sites.

The use of cookies by our service providers is not covered by this Privacy Policy. We do not have access or control over these cookies. Our service providers use session ID cookies to collect data in order to enable us to provide a better user experience.

## **USE OF PERSONAL INFORMATION WE COLLECT**

We may use your personally-identifiable information to operate and improve our Sites, to send you messages, and for other purposes described in this Privacy Policy or disclosed to you on our Sites. For example, we may use the information we collect from you on our Sites:

- to personalize and improve your experience on our Sites (your information helps us to better respond to your individual needs);
- to respond to comments and questions and provide customer service (your information helps us to more effectively respond to your customer service requests and support needs); and
- to send you information about promotions and products offered by Q Mixers and our selected partners (only if you request the same).

## **SHARING OF PERSONAL INFORMATION**

We do not sell, trade, or otherwise share your personally-identifiable information to outside parties, except with trusted parties who assist us in operating our Sites, conducting our business, or servicing you, so long as those parties agree to keep such information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or other rights, property, or safety. However, non-personally-identifiable information may be provided to other parties for marketing, advertising, or other uses.

On our Sites, we may conduct joint promotions with other companies. We may share with our promotional partners (and their service providers) certain personally-identifiable information as necessary to conduct the promotion. We will not share this information with our promotional partners for any other purpose unless you tell us it's ok to do so.

We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to require that the transferee use personally-identifiable information provided through our Sites in a manner that is consistent with this Privacy Policy.

### **THIRD PARTY LINKS**

Occasionally, at our discretion, we may include or offer third party products or services on our Sites. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of such linked sites. Nevertheless, we value and seek to protect the integrity of our Sites and welcome any feedback about third party links.

### **CHILDREN'S GUIDELINES**

We do not knowingly collect or store any personally-identifiable information about children under the age of 13.

### **YOUR CALIFORNIA PRIVACY RIGHTS**

Under the California "Shine The Light" law, California residents may opt-out of our disclosure of personally-identifiable information to third parties for their direct marketing purposes. As detailed above, you may choose to opt-out of the sharing of your personally-identifiable information with third parties for marketing purposes at any time by e-mailing us at [optout@qmixers.com](mailto:optout@qmixers.com). It is important to note that this opt-out does not prohibit disclosures made for non-marketing purposes.

### **HOW TO CONTACT US**

If you have any questions about this Privacy Policy, you can contact us at:

info@qdrinks.com

20 Jay Street – Suite 630

Brooklyn, NY 11201

Attn: Website Administrator